camplus

THE ENCOUNTER THAT ENRICHES YOUR TRAVEL



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MISSION.

Camplus was founded to help off-campus university students find housing. Over the years, as we learnt more about this simple need, we discovered that it carried with it a greater desire: **to feel at home away from home**.

That's why Camplus has broadened its horizons to offer a place where **students**, **young professionals and visitors** can feel like individuals, even if only for one night, and let **their strengths shine**, just like at home.

Beautiful, safe and ever-changing places to meet a team ready to accompany and follow **a community of "living" people**.

FEEL AT HOME AWAY FROM HOME





The encounter that enriches your travel

VALUES.

Reliability

You can count on us. That's because we have a wealth of experience in hospitality, and because we value and take your requests seriously.

Sharing

Together is better. We design our facilities and services by listening to your needs and requirements, through a process of needs analysis and, above all, by meeting with you on a daily basis.

Empathy

We are like you. We meet your needs through our commitment and, most of all, by sharing your need to feel at home.

Flexibility

Camplus is not one-size-fits-all. We firmly believe that your demands help us improve and diversify our offering, which is why we have a flexible approach.

Responsibility

We're there for you. Our staff are there to respond professionally to your requests – real faces that you can meet every day.



THE CAMPLUS FACTOR. We **put our customers first**, without worrying about short-term profitability. The Camplus factor means caring about our guests because they're staying here, **THE CAMPLUS** living with us, even if it's just for one night. We want **FACTOR IS AN** everyone to have a real "experience of hospitality", fostering the kind of interaction that makes every trip **EDUCATIONAL** and every journey worthwhile. Our daily work is therefore more focused on creating **FACTOR** the conditions for this experience to happen and, in this sense, the Camplus factor is an educational one.

OUR STORY

When I was a student outside Bologna in 1980, it was here that I came up with the "business idea" that has now become Camplus, together with a group of colleagues from the university. We founded a cooperative to act as an intermediary between landlords and tenants to overcome the constraints imposed by the "Fair Rent Law" that had been enacted at the time. In the space of just two years, we had 500 student members. The foundation was soon set to create something new on the Italian scene, a comprehensive support for students, while also integrating the educational aspect. We soon built our "college" as we understand it: a real living experience where the guided community is the beating heart of life in Camplus, that "plus" that still provides much more than just a place to stay.

Maurizio Carvelli-Founder & CEO

1980 1994 1998 2007

100 bed places 300 bed places 1,000 bed places

Management of the first apartments in Bologna begins.

The first guesthouse on behalf of the University of Bologna is opened. Camplus Alma Mater: the 1st college of merit, was established.

The Camplus project is born.

THE BEATING
HEART OF LIFE
AT CAMPLUS

THE GUIDED

COMMUNITY IS

66

2016 20

2018

2020

2021

6,000 bed places

Camplus renews the concept by combining the 3 services: merit colleges, apartments and short-stay solutions. Camplus opens its first residence abroad, in Pamplona (Spain).

Hum.us is born, new concept of Camplus catering. The 1st Camplus Hotel is born in Rome: Camplus Hotel Roma Centro. Camplus combines the experience of merit colleges with that of university residences.

2022

9,000 bed places

CAMPLUS TODAY

Camplus is the **first university student housing provider in Italy**: offering more than 9,000 beds in 13 Italian and 2 Spanish cities.

It offers a range of flexible services for students, young workers and visitors, with short- and long-stay accommodation in university colleges of merit, residences and apartments.

over 9,000 bed places in 13 cities in Italy and 2 in Spain







CAMPLUS TOMORROW

The Camplus network is continuing to grow. **Upcoming openings are planned in various regions of Italy** to expand the brand's presence into new areas and enhance services in places where it is already active.

In 2018, Camplus officially entered the international scene by opening its first residence in Spain. It is now preparing to **expand its services in this country as well as to other European countries** that have expressed interest in the Camplus management model.

Next development abroad

SPAIN

FRANCE



1,800 new beds are planned over the next few years, resulting in a total proposal of 11,000 beds:

FERRARA

FLORENCE

L'AQUILA

MILAN

TURIN

UDINE

ROME

VERONA



DIFFERENT PROPOSALS, ONE VISION

DIFFERENT PROPOSALS, ONE VISION

Camplus's goal is to find the ideal solution for anyone who wants **to feel at home during their stay**, whether for study, work or travel.

Whatever housing solution you choose, Camplus guarantees a **customised response**, thanks to its **wide range of accommodation proposals**, from single or double rooms, to studio or two-room apartments, to multi-room shared apartments, to meet every need in terms of price, location and facilities. However, one thing that really makes a stay at Camplus special is its **qualified and attentive staff**, whose professionalism and dedication provide a truly valuable experience.





COLLEGES OF MERIT

A network of 11 colleges of merit recognised and accredited by the MUR, Ministry of Universities and Research, accommodating over 2,000 students in 7 Italian cities.

Designed to guarantee the **best study and community conditions**, the colleges of merit offer an integrated model in which residential and educational proposals merge.

AN INTEGRATED MODEL where the residential aspect merges with the educational one

In each college of merit, students can count on the presence of a **team of dedicated staff**; **College Student Managers** guide each student in discovering his or her aspirations and transforming them into concrete goals. This is also supported by the **Career Service Manager**, who works on a national level designing orientation paths to the world of work.

The Camplus Colleges of Merit can also rely on **a network of more than 500 tutors**, including PhD students, researchers and professionals, who support students both individually and in groups.

Camplus Clubs were born out of a desire to offer the most personalised training possible. Divided into subject areas, they offer the opportunity to go beyond the university curriculum and develop training courses driven by students' own ideas and aspirations. This was the impetus behind the **Plus Radio** project, an online radio station where students can tell their stories in their own voices; an experience that is greatly enriched by the numerous guests and professionals who participate in discussions with Camplus.

DEDICATED STAFF AND PERSONALISED TRAINING



The broad range of initiatives that come to life in the Colleges of Merit makes it possible to build important links to take with you after your studies thanks to the **Camplus Alumni Network**.

The project unites **5,500 former students** who are actively working to create points of contact between those who have been in the professional world for some time, and Camplus students preparing for it.

From valuable experience in the student accommodation sector and the desire to welcome their families and travelling guests by offering them much more than a stay, a "hybrid" hospitality formula was developed in a number of boarding schools where it is possible to stay for short periods, immersed in a youthful environment with a serene and informal atmosphere.

MUCH MORE THAN A STAY: "HYBRID" HOSPITALITY **FORMULA**

FERENT PROPOSALS, ONE VISION

UNIVERSITY RESIDENCES

Camplus residences are designed for **Italian** and **international** students who seek **flexibility** and **independence** but do not want to give up the opportunity to live in a **community**.

Some residences also offer short-stay accommodation services for workers and travellers; the presence of students in these facilities guarantees constant quality and is a continuous source of stimuli to improve the proposal, becoming a fundamental value of the living experience.

The more than **2,500** student guests of the **22** Camplus residences, located in no less than **10** Italian and **2** Spanish cities, can rely on residential spaces and services designed to be functional to the ever-changing needs of both time and space. The residential formula is also designed to facilitate day-to-day activities, such as room cleaning, utility management, maintenance service and free access to fitness and relaxation areas. This provides more free time to devote to oneself and to cultivate new friendships.

The residences are characterised by a serene and informal atmosphere in which the **staff** represents an important added value. In fact, within each structure, the staff are the **point of reference** throughout their stay in Camplus, providing those opportunities for relationships, listening and sharing that make life as an "out-of-towner" even more engaging and fuller. The desire is to turn our guests' journey into a truly memorable experience.

ENVIRONMENT OF RELATIONSHIPS, LISTENING AND SHARING

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APARTMENTS

Camplus manages **apartments for students and young workers** throughout Italy. The variety of solutions proposed, in terms of location, accommodation type and services offered, allows for a wide choice in line with different needs while guaranteeing the right value for money.

Camplus Apartments acts as a **single point of contact** for customers and landlords, through its staff based in offices in every city. For **tenants**, it handles the search for their ideal accommodation, offers support in dealing with bureaucratic issues and remains on hand for the duration of the stay. For **landlords**, Camplus becomes the sole tenant, taking care of the management of the property throughout the rental period and ensuring a constant yield, regardless of the occupancy of the property.

MUCH MORE THAN AN AGENCY

A total of more than **650 apartments** are managed in **7 Italian cities**, with a network of **450 owners** who have chosen Camplus to manage their property.



CAMPLUS HOTEL ROMA CENTRO +

1ST HOTEL

In 2021, Camplus officially enters the world of hôtellerie by opening its **first hotel in the centre of Rome**, perfect **for both leisure and business stays**. The building is reminiscent of Rome's noble palaces, finely **refurbished**, with a majestic **view of Michelangelo's cloister** from which you can also admire the basilica of Santa Maria degli Angeli e dei Martiri.

Modern design and the historic setting of the Eternal City create a harmonious **fusion of old and new** that can also be found inside the rooms where traditional wood panelling has been reinterpreted to **combine comfort**, **design and functionality**.

CAMPLUS PARTNERSHIP.

Camplus **invests in relations with society and companies**, thereby facilitating the growth of an innovative ecosystem in the housing world, with the aim of fostering the development of a **truly sustainable model**. This is why we work in partnership with stakeholders who become real players with which to initiate **new processes and new ways of thinking about hospitality**.

Social security institutions, educational institutions, sports clubs, foundations, companies: these are the various entities that **choose us because they share our mission and our corporate vision**, our way of working, our attention to caring for the relationship between people, and our propensity to provide Camplus spaces with real places for growth, training and relationships.

• Sports clubs

Bologna F.C. 1909 S.p.A., Venezia F.C. S.p.A., Torino Football Club S.p.A. and Fortitudo Pallacanestro Bologna 103 SSD A.R.L. have chosen a special place for the members of their youth teams to live. They chose Camplus. More than 150 secondary school students pursuing their dream of becoming professional players live in our facilities supported by a Camplus tutor who supports them throughout: integrating sport and study in a daily path of growth.



◆ International nature

Camplus recognises **internationalisation** as an integral part of its institutional strategy.

This is why we are increasingly collaborating **with institutions in foreign countries** through strategic partnerships, agreements, exchanges and mobility at all levels, implementing joint projects and actions that today allow **more than 1,400 foreign students** to fully enjoy the university experience in Italy in our residences.

- Brown University
- Syracuse University
- Fondazione IES Abroad Italy
- University of Notre Dame
- Ifom
- Boston University
- Italian Intercultural Institute

Study support

RIGHT TO STUDY

In order to enable as many young people as **possible to find suitable housing solutions, with a special focus on students with fewer financial resources**, we have been cooperating **for years with the right-to-study institutions** to expand the housing proposals they provide. The issue of housing for university students is a necessary right that must be protected. The university years are crucial to the journey of growth that each student makes and having beautiful places to experience them is a crucial part of the journey.

DSU entities in the cities of Catania, Milan, Turin, Venice, Bologna and Florence.

INSTITUTIONS, FOUNDATIONS AND ASSOCIATIONS

Social security institutions represent a large part of the economic fabric of families in our country. That is why our collaboration with them is strategic and highly respected. With INPS (National Social Security Institute) we have, in fact, had a partnership for over 10 years to support the university education of the children of professionals and civil servants with scholarships. Likewise, agreements with the same objectives are in place with ENPAM (Italian Organisation for the Welfare and Assistance of Doctors and Dentists). Also, thanks to partnerships with associations such as "Together for Oncology and Haematology in Alta Valtellina ONLUS", Camplus is organising a competition for university students from Valtellina, furthering its commitment to promote access to university education.



Third sector

The impact of our actions on the social fabric around us cannot be underestimated. That is why we promote organisations that work to enhance people's quality of life.

For the past two years, we have been supporting the project of the **Sant'Orsola Foundation**, a non-profit organisation, which, with its **"Casa Emilia"** initiative, collaborates with the Sant'Orsola Polyclinic in Bologna to offer hospital patients accommodation before and after admission and during treatment. A profound experience of **welcome and community**.

COLLABORATIONS
THAT DEVELOP
AN INNOVATIVE
ECOSYSTEM

HUM.US: NEW AFFINITY FOOD SPACE +

In the heart of Camplus Venezia Santa Marta, the first Camplus space dedicated to catering has been created. A project later taken to Camplus Firenze and Camplus Roma San Pietro also, created with the aim of building an environment that differs from more traditional canteens or restaurants and becomes an innovative, unprecedented and replicable place for sharing.

Hum.us combines the need for interaction with a "fast-gourmet" " catering concept: a quick, affordable and, above all, quality culinary experience.

It can therefore be described as a "gastronomic hub", where you can enjoy food prepared by culinary professionals, study, co-work and meet some of the most famous craftspeople in the industry.

HUM.US COMBINES
THE DESIRE FOR A
RELATIONSHIP WITH A
"FAST-GOURMET"
catering concept





In the city with the oldest university in the world, Camplus offers a choice of residential solutions for **university students**, **young workers** and **short-stay guests**. There are also numerous lodgings in apartments located in different areas of Bologna.

The flagship of the Camplus proposal is the **Camplus Bononia** residence, an example of eco-sustainable architecture and integration with the city context.

- ◆ 3 Colleges of merit
- ♦ 6 Residences
- **♦ 200** Apartments

◆ CAMPLUS ALMA MATER

College of merit for university students.

Via G. A. Sacco, 12

Via Sante Vincenzi, 49/51

CAMPLUS BONONIA

College of merit for university students, with short-stay rooms.

◆ CAMPLUS SAN FELICE

College of merit for university students.





◆ CAMPLUS CARPENTIERE

Residence for young workers.

 CAMPLUS MAZZINI Residence for university students.





◆ CAMPLUS SAN DONATO

Residence for university students.

◆ CAMPLUS SAN VITALE

Via del Carpentiere, 30/32 and 58/60

Residence for university students and young workers.





◆ CAMPLUS ZAMBONI

Residence for university students.

◆ CAMPLUS VALVERDE

Residence for university students.



200 apartments located in the city centre and within managed properties in the following areas:

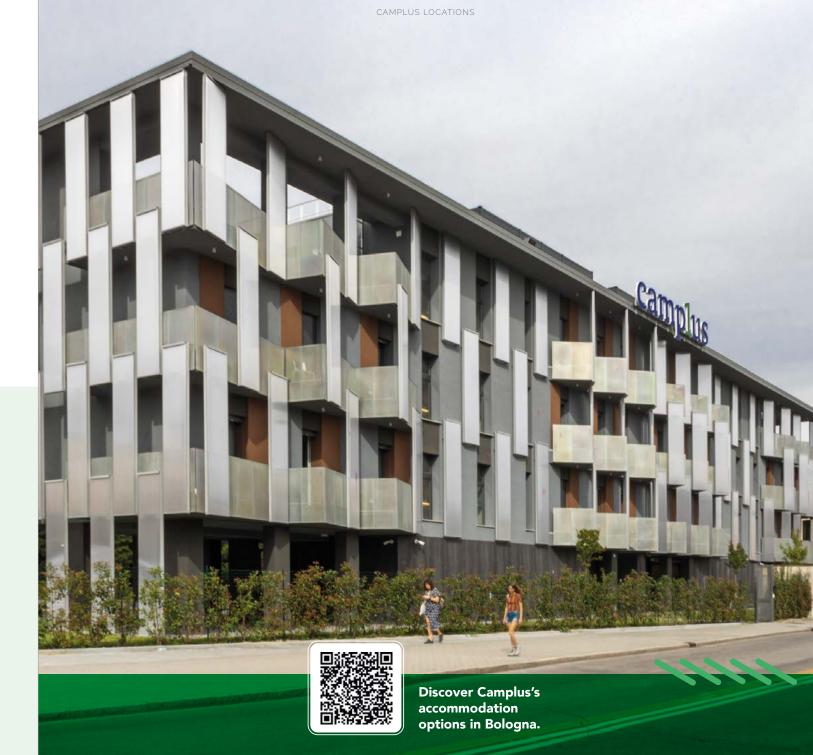
♦ MALPIGHI



♦ NOSADELLA



♦ PUNTONI



CAMPLUS CATANIA

Formerly home to the Conservatory of San Vincenzo de Paoli, the current Camplus Catania College of Merit is the **result of a major architectural renovation work** and features beautiful and refined interiors.



Via Monsignor Ventimiglia, 184



Discover Camplus's accommodation options in Catania.

CESENA.

70BED PLACES

CAMPLUS CESENA

In Cesena, Camplus is active with some apartments located in various parts of the city and with a **residence** found opposite the **new university department of the Alma Mater Studiorum**, a short distance from the train station. This location makes Camplus Cesena ideal for students attending the Faculty of Architecture, which is based within this department. Camplus Cesena can accommodate both **students** and **young workers**.



Via U. Saba, 581/589





FERRARA

650 BED PLACES

In Ferrara, Camplus offers several solutions designed to accommodate **students and young workers**. Accommodation options range from residences to independent apartments, sharing an excellent location, both in relation to university sites and points of interest in the city.

◆ 1 Residence **◆ 100** Apartments

◆ CAMPLUS DARSENA

CAMPLUS LOCATIONS

Residence for university students.



100 apartments located in the city centre and within managed properties in the following areas:

♦ ARIOSTO

Via Oroboni, 126

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♦ CARLO MAYR

Via Carlo Mayr 239/D

♦ CASTELLO

Corso Ercole I D'Este, 1

 \Diamond MATTEOTTI

Gallery Matteotti, 11



FLORENCE.

250 BED PLACES

In the Italian Renaissance birthplace, the poet Dante Alighieri leads guests inside the Camplus Firenze, a college of merit adjacent to the Santa Maria Novella station and well connected to the main university centres; Camplus accommodates **students**, **young workers and travellers** and is home to **Hum.us**, a true "affinity food space" of Camplus.



Via Del Romito, 5-7



MILAN.

1,000 BED PLACES

Camplus is active in the Lombard capital with merit colleges and residences for **university students** that also offer short-term solutions for **travellers and workers**. The proposal is rounded off by the additional opportunity to stay in apartments located at strategic points in the city.

In the town of Rozzano, just outside Milan, **Camplus runs Camplus Humanitas University**, in partnership with the university of the same name. The residence, which houses **more than 200 students**, is an integral part of the university campus.





♦ CAMPLUS CITTÀ STUDI

College of merit for university students.



Via Caduti di Marcinelle, 2

◆ CAMPLUS LAMBRATE

College of merit for university students, with short-stay rooms.

CAMPLUS TURRO

College of merit for university students, with short-stay rooms.







- ◆ CAMPLUS GORLA

 Residence for university students.
- ◆ CAMPLUS BOVISA

 Residence for university students.



Camplus in partnership with Humanitas University:

CAMPLUS HUMANITAS UNIVERSITY

Residence for university students





PADUA.

200BED PLACES

CAMPLUS PADUA

Since 2019, Camplus has strengthened its presence in the Veneto region by expanding beyond the regional capital to the city of Padua, one of Italy's leading university towns. The location of Camplus is strategic for **students** because it is located within the **University Citadel**, as well as a short distance from the famous **Scrovegni Chapel**. Camplus is the most recognisable structure in the district and an example of environmentally sustainable architecture.



Via Delù, 8



CAMPLUS PALERMO

The college of merit Camplus Palermo is located in the Albergaria, the city's most historically significant district, nestled between two UNESCO heritage buildings. An eighteenth-century architectural complex that today represents one of the main reference points for hospitality in the city and a concrete example of urban and social regeneration. Camplus Palermo, which accommodates students and short-term travellers, was **named Best University Residence in Italy** by being awarded the Professor Romano Del Nord prize established by the MUR.



Via dei Benedettini, 5



Discover Camplus's accommodation options in Palermo.

CAMPLUS LOCATIONS

PARMA.

350 BED PLACES

In Parma, Camplus offers accommodation solutions for both **students** and **young workers**, in a residence or apartments located in the heart of the city. Solutions that offer excellent value for money and enable you to experience the most picturesque and vibrant parts of the city.



◆ CAMPLUS COCCONI

Residence for university students.

Borgo Pietro Cocconi, 30

GOLDONI



Discover Camplus's accommodation options in Parma.



550BED PLACES

CAMPLUS PAVIA

In the Cravino area, **within the university and hospital complex**, Camplus Pavia is a residence for **students**, **lecturers**, **researchers**, **postgraduates**, **employees** or associates of the University of Pavia, the IUSS or other affiliated organisations. It is an Energy Class A-rated building, equipped with geothermal and photovoltaic power systems. It comprises studios and three-room apartments, the latter with two beds in self-contained single rooms, and has several communal green spaces to enjoy community life.



Via Luigi Giulotto, 24



ROME.

600 BED PLACES

Camplus offers various hospitality solutions on the Capitoline area; the Camplus Pietralata college of merit is alongside Camplus San Pietro, located one kilometre from the square of the same name. The residence has a strong international appeal and is aimed at students and travellers who are looking for temporary accommodation. It is also home to Hum.us, Camplus's very own "affinity food" restaurant.

Finally, **Rome Centre** is the new Camplus concept that completes the range of options in the city: **a prestigious hotel** entirely **designated for short-stay visitors and young professionals**.

- ◆ **1** College of merit
- **◆ 1** Residence
- **♦ 1** Hotel

m m campius



◆ CAMPLUS PIETRALATA

College of merit for university students, with short-stay rooms.





◆ CAMPLUS SAN PIETRO

Residence for university students, with short-stay rooms.

◆ HOTEL ROMA CENTRO

Hotel for short-stay guests.





Discover the entire Camplus housing proposal in Rome.

TURIN

1,500 BED PLACES

In Turin, Camplus offers a **wide choice** of colleges of merit, residences and apartments in convenient locations around the city, **catering flexibly to the needs of students, young professionals and travellers.**

Its long-standing presence in the area has enabled Camplus to form **important** relationships with universities in Turin, foremost with the Polytechnic University of Turin, with which it has launched two important partnerships: those for the management of the "Carlo Mollino" university residence and the "Cesare Codegone" university residence.



◆ CAMPLUS BERNINI

College of merit for university students, with short-stay rooms.



◆ CAMPLUS REGIO PARCO

Residence for university students and young workers, with short-stay rooms.





◆ CAMPLUS PESCHIERA

Residence for university students.

Camplus, in partnership with the Polytechnic University of Turin:



◆ University residence CESARE CODEGONE

Residence for university students.

◆ University residence CARLO MOLLINO

Residence for university students.



250 apartments located in the city centre and within managed properties in the following areas:





VENICE.

650 BED PLACES

In Italy's most iconic city, Camplus is on hand with a residence for **students** and young workers. Camplus Santa Marta is the result of a close collaboration between Camplus and Ca' Foscari University which created the largest student residence in the city.

Camplus Santa Marta is also home to the **first Hum.us restaurant**, an innovative "affinity food space" serving the whole city.





SPAIN.

600 BED PLACES

In 2018, Camplus entered the international scene for the first time by opening its **first facility outside Italy**: **Camplus Pamplona**, a **university residence** located a short distance from the famous Plaza de Toros.

Camplus's range of options in the Iberian Peninsula has been expanded further with its **newly opened residence in Seville, in the heart of the Reina Mercedes Campus** and well connected to neighbouring universities.



◆ CAMPLUS PAMPLONA

Avenido Galicia, 20

Residence for university students.



◆ CAMPLUS SEVILLE

Residence for university students.





SUSTAINABILITY.

Camplus is firmly committed to promoting a **sustainable development** through an approach based on **non-standardisation**. For us, this means planning and implementing projects that **protect spaces**, **environments and people**. In specific terms, we focus on the **redevelopment of existing areas and buildings** because we think this is the best way to bring about real change in the area. **Environmental sustainability that becomes inclusive** and that impacts society thanks to the new structures, staff and students who **create a positive influence on the entire community** around them.

Our aim is to provide all Camplus facilities with sustainable structures by combining our "building tradition" with ongoing work on three fronts: **energy saving**, adoption of **new technologies** and use of **renewable sources** for self-consumption of the energy produced. Energy savings are achieved through the use of state-of-the-art equipment, the use of **Building Management System** software able to optimise the energy performance of the facilities and the implementation of **resource reuse systems**, as at Camplus Bologna Zamboni, by installing a **rainwater recovery system** that allows rainwater to be reused for irrigation and toilet flushing systems, generating savings in water consumption.





In the brand new Camplus Roma San Pietro residence, the **vertical green wall** that characterises the façade is a green solution that contributes to improving the energy characteristics of the residence's walls. Finally, **cogeneration** technologies, which exploit the simultaneous production of heat and electricity, are used both for the production of domestic hot water and air conditioning in the winter months and for supplying the electrical components of the facilities.

Camplus's goal is also to **produce more and more energy from renewable** sources using solutions capable of harnessing them to the fullest, thereby increasingly accompanying the decision to progressively eliminate the use **of gas in our structures**, both new and existing, through ongoing energy efficiency measures to bring them closer to the standards of new buildings. Some of our facilities are already powered exclusively by electricity and, with the help of their **photovoltaic systems**, enable them to self-produce part of the energy consumed. Energy production from renewable sources accounts for more than 10% of total energy requirements in 2022, and continues to grow steadily with the aim of achieving zero-impact self-sufficiency in the medium term.

We see beauty as a primary source of inspiration in everything we do. That is why each of our residences must have a distinctive beautiful feature because we believe that education begins from beauty. Growing a community with an idea of study, work, commitment and one's own dreams infused with beauty means giving young people a more captivating and challenging outlook.

(From the speech for the 30th anniversary of the CEUR Foundation)

Maurizia Carvelli-Founder & CEO



